



Business Applications Designed to Streamline Integration Between IT Systems and Your Business Processes

CrucialLogics is your go-to partner for planning and implementing business applications solutions.

\$47 Billion

The projected growth of the ERP market through 2022.¹

245%

The percentage of ROI on a properly implemented CRM system.²

80+%

The percentage of enterprises that use Dynamics 365 online.³

50%

The percentage of first time ERP implementations that fail.⁴

CrucialLogics delivers high performance business applications solutions using our ZeroCode approach to meet your company's CRM and ERP needs for Finance, Operations, HR, Manufacturing and Reporting. We can help you harness the power of Microsoft Dynamics to streamline your processes, enhance efficiency and improve profitability. **Our solutions and services include:**

- **Implementation of Dynamics 365:** using a ZeroCode approach to making your ERP and CRM easily supportable, extensible and capable out-of-the-box implementation of Dynamics 365 for Finance, Operations, Manufacturing, Talent, Shop Floor Automation.
- **Data Migration:** migrating from Dynamics AX, Dynamics NAV, Salesforce, QuickBooks, GP (Great Plains) and others to Business Central without any downtime.
- **Project Service Automation:** delivering an end-to-end project service automation solution that enables your team to complete projects on time and within budget.



- **Add-on app extensions:** enhancing the functionality of Business Central even more by adding business functionality, extending the user interface and more.
- **CRM transformations:** providing a seamless platform for sales, customer service, operations, financials, marketing and project service automation.
- **Financial and logistical services:** helping you streamline your operations, resulting in optimized inventory levels, improved overall efficiencies and a better bottom line.
- **Reports and data analytics:** giving management the insights and data visualizations they need to make informed operational and technological decisions.

CrucialLogics will not only design a solution to meet your needs, we will provide training and support to ensure your business applications are operating at their optimum.

BUSINESS APPLICATIONS: BENEFITS

Our business applications solutions deliver benefits that include:

Dynamics 365 Business Central: A world-class cloud-based enterprise resource planning system. It is fully integrated with Office 365 and can help you improve your company's productivity and enable growth by:

- Providing an end-to-end view of your business on a comprehensive dashboard.
- Streamlining your organisation's fragmented databases, resources and processes.
- Increasing visibility of your supply chain and identifying revenue opportunities.
- Delivering detailed and precise financial reports and project timelines.

Microsoft Power BI: A business analytics software solution that delivers business intelligence (BI) capabilities. It provides improved interactive visualizations with an easy to use interface that enables:

- Turning disparate sources of data into clear and collaborative insights in a user-friendly format.
- Creating quick insight reports from your local database or from an Excel spreadsheet.
- Publishing reports to an on-premises report server after they have been created on Power BI.
- Simplifying report and dashboard customization.

GDPRoactive®: A single solution that integrates seamlessly with Microsoft Dynamics 365. It is designed to comply with the General Data Protection Regulation (GDPR) and simplify the process of managing data by:

- Detecting, classifying and securing sensitive information in your databases on your local servers and the cloud.
- Ensuring adherence to GDPR requirements, as well as several other compliance and standards obligations.
- Simplifying the process of narrowing down non-compliant data and providing actionable insights.
- Expediting content searches and data exports in response to GDPR requests.



CrucialLogics is a Microsoft Gold Partner. We are seasoned experts in all things Microsoft and dedicated to deploying seamless, secure, comprehensive migrations without disruptions.

Sources:

1. Finances Online, ERP Software Market 2018 Global Trends, 2019
2. Thomson Data, The Future of CRM in 2019: Stats & Trends [Infographic], March 2019
3. TEC, Technology Evaluation Centers, Fact & Stats on ERP Systems, June 2018
4. Microsoft Dynamics World, Inspire 2018: Microsoft updates Dynamics 365, July 2018



At CrucialLogics we can help you smoothly transform your IT investments into new technology systems.

Call us at **1-866-629-8117** or email us at **info@cruciallogics.com**, and let's chat about how our services can work for you.